



PORT PARTNERS

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Marketing standards for fresh fruit and vegetables



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Introduction

If you import fresh fruit, vegetables, salad crops, nuts or cultivated mushrooms in the UK, you must meet the rules on quality and labelling.

There are two sets of marketing standards:

- Specific Marketing Standard (SMS), which applies to 10 types of fresh produce (as listed below);
- General Marketing Standard (GMS), which applies to most other fresh fruit, vegetables, nuts and herbs.

There are also separate Marketing standards that apply to green or unripened bananas.

Produce for which Standard Marketing Standard applies

DESCRIPTION	DESCRIPTION
Apples	Pears
Table Grapes	Strawberries
Kiwi Fruit	Lettuces
Citrus Fruit (Oranges, lemons etc)	Sweet Peppers
Peaches and Nectarines	Tomatoes

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If you produce or sell fruit and vegetables which are subject to marketing standards, some of the processes you follow will change if the UK leaves the EU without a withdrawal agreement.

Importing from the EU

If you import EU fruit and vegetables into the UK, marketing standards processes at the border will not change in the short term.

You will not need to apply for a UK-issued certificate of conformity if:

- You import fresh fruit and vegetables that originate within the EU;
- You import fresh fruit and vegetables that originate from a third-country which have cleared customs in the EU



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